Hello! My name is Sarah Madigan, and I am the 2021-2022 Sponsorship Director for The Ohio State University’s Society of Women Engineers (SWE) chapter. I have created this packet to streamline the involvement process for companies and to showcase available event collaboration opportunities.

OSU SWE strives to maintain a mutually beneficial relationship with our company partners that allows recruiters to connect with talented female engineering students. If you have supported us in the past—THANK YOU! Your generous support is crucial in allowing our chapter to promote the development of women in engineering.

In this packet, you will find:
- Information about our chapter
- Information about benefits for each level of sponsorship
- Information about available sponsorship & involvement opportunities

Partnering with OSU SWE for an event typically involves providing food and/or sending company representatives to the event. However, our officers are flexible and would love to work with your company to organize an event that suits your needs. We are willing to consider partnering with companies for both virtual and in-person events.

Thank you in advance, and I look forward to working with you! If you have any questions about information in this packet, please do not hesitate to email or call me.

Sincerely,

Sarah Madigan (B.S. Electrical & Computer Engineering ’23)
SWE Sponsorship Director
The Ohio State University
madigan.50@buckeyemail.osu.edu / (913) 617-4753
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Social Media

- Website: https://swe.osu.edu
- Facebook: https://www.facebook.com/sweosu
- Snapchat: @osuswe
- Twitter: @osuswe
- Instagram: @osuswe
About Ohio State SWE

The Society of Women Engineers (SWE) is a non-profit educational and service-oriented professional organization that promotes the development of women in STEM fields at the undergraduate, graduate, and professional levels. Please visit https://swe.org/ for more information on the society.

Ohio State SWE is committed to developing well-rounded women in engineering by exemplifying societal SWE’s core values of integrity, inclusion, mutual support, professional excellence, and trust. Opportunities for our members include:

1. **Networking Events** such as company information sessions, professional development events, and funded trips to Local and Societal Conferences.
2. **Engineering Outreach** events including Discover Engineering with elementary and middle school girls, along with collaborative events with organizations including Girl Scouts and First Lego League.
3. **Mentorship** through our “Big/Little” Program.
4. **Social Events** for our female and male members include intramural sand volleyball, community volunteering, pumpkin decorating, and more!
5. **Scholarships and Technology/Travel Grants** to active members in good academic standing.

New ideas for company hosted events or collaborations are always welcome; whether that may be a social, professional, small or large event.

**Sponsorship FAQ**

**How can my company become a sponsor?**

Contact Sarah Madigan (madigan.50@osu.edu) to select a package and learn more about payment methods.

**When can my company become a sponsor?**

New this year, we have two windows at the beginning of each semester where past and new sponsors can become a sponsor at any level. These windows are:

- **Fall Semester**: Aug 1 – Oct 1
- **Spring Semester**: Jan 1 – March 1

**Can my company choose where our money goes?**

Yes! You may direct your funds towards scholarships for our members, supporting our Conference trips (see Page 7), any specific event, or our general fund. Contact Sarah Madigan (madigan.50@osu.edu) to indicate where you want your funding directed.

**What is the difference between being a sponsor and hosting an event with us?**

**Being a sponsor** involves making a monetary donation to OSU SWE and receiving the benefits outlined in the table below, and **hosting an event** involves working with a specific officer to help plan and financially support an event. See Pages 4-10 for more info about events.
## Sponsorship Levels and Benefits

<table>
<thead>
<tr>
<th>Full-Year Donation Level (Aug 1 – Oct 1)</th>
<th>Brutus</th>
<th>Buckeye</th>
<th>Scarlet</th>
<th>Gray</th>
</tr>
</thead>
<tbody>
<tr>
<td>≥$5,000</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Half-Year Donation Level (Jan 1 – March 1)</td>
<td>≥$2,500</td>
<td>≥$1,250</td>
<td>≥$500</td>
<td>&lt;$500</td>
</tr>
</tbody>
</table>

| Thank-You at Spring Banquet             | ✔️     | ✔️      | ✔️      | ✔️    |
| Logo on Website                         | ✔️     | ✔️      | ✔️      | ✔️    |
| Logo on Sponsorship Packet              | ✔️     | ✔️      | ✔️      | ✔️    |
| Opportunity for handouts to members at meetings | ✔️ | ✔️ | ✔️ |       |
| Access to member resume book            | ✔️     | ✔️      |         |       |
| Logo in weekly newsletter               | ✔️     | ✔️      |         |       |
| Invitation to Spring Banquet            | ✔️     |         |         |       |
| Short info session/speech at Spring Banquet | ✔️ |         |         |       |
| Opportunity to attend Executive Board meetings | ✔️ |         |         |       |
Outreach & Education

OSU SWE 5K
Every year, OSU SWE hosts a 5K to raise money for a local charity or STEM program. In 2019, we held the sixth annual event, raising funds for a local grade school’s STEM program. Stay tuned for more information regarding the 2021 event date, theme, and organization!

Contact Rachel Varughese at varughese.15@osu.edu for more info.

Buckeyethon
Buckeyethon is Ohio State’s annual dance marathon to raise money for the Children’s Miracle Network. Students participating in the dance marathon raise money and dance with Miracle Kids of Nationwide Children’s Hospital during a 12-hour shift. We are currently looking for a company to sponsor our team.

Contact Tomasina DeLong at delong.298@osu.edu for more info.
Discovering Engineering

OSU SWE is committed to igniting a passion for engineering in young girls, and we are proud to partner with organizations including the Girl Scouts, College Mentors for Kids, and FIRST Lego League. Across a total of 11 outreach events during the 2019-2020 school year, OSU SWE students gave presentations introducing students to engineering and led students in projects including constructing roller coasters, testing chemical properties of various materials, and launching bottle Rockets.

Contact Emma Rand at rand.43@osu.edu for more info.

Scholarships & Conferences

Section Scholarships

At the end of each academic year, top-performing OSU SWE members are awarded scholarships, as well as technology or travel grants based upon SWE involvement, university leadership, academics and professional experience. Options are available to contribute to the general scholarship and grant fund, as well as to provide a specific company sponsored scholarship or grant.

Contact Lindsay Schmidt at schmidt.1051@osu.edu for more info.
Societal Conference
Since 2014, Ohio State SWE has provided a limited number of scholarships for students to attend the annual SWE conference. This scholarship equates to roughly $1,000 and covers transportation, conference registration, and lodging. The 2021 societal conference will be held on October 20-23 in Indianapolis, IN. Companies are welcome to sponsor a specific student or provide a donation to the overall scholarship fund. This is one of the best ways to sponsor our members!

Contact Erin Cowen at cowen.36@osu.edu for more info.

WE Local Conference
Each spring, our members are invited to attend a local SWE Conference. Two years ago, the conference was held in Raleigh, NC on February 21-22, 2020. The date and location of this year’s WE Local Conference are to be determined. OSU SWE provides funding for each participant’s transportation, registration fees, and lodging. We appreciate any contributions – this is a great way for our members to learn professional skills!

Contact Erin Cowen at cowen.36@osu.edu for more info.
Professional Development

Annual SWE Career Fair
On February 5th, 2020, SWE partnered with Ohio State’s Engineering Career Services to host an annual career fair open to all engineering students. This is an excellent opportunity to increase visibility for your organization. Each year, thousands of highly qualified individuals seeking internships, co-ops, and career opportunities attend the career fair. This year’s date is TBD.  

Contact Leah Pultz at pultz.10@osu.edu for more info.

Networking Night
This year, OSU SWE is partnering with the OSU Institute of Industrial and Systems Engineers chapter to host a virtual Networking Night. We hope to provide an opportunity for informal, face-to-face interaction between recruiters and talented students. Stay tuned for more details regarding platform and logistics!

Contact Leah Pultz at pultz.10@osu.edu for more info.
Company Information Sessions
Ohio State SWE regularly partners with companies to create unique and useful professional development events both for the students and the companies. Such professional development events can include mock interviews, resume reviews, and career fair preparation. These events provide a great opportunity for companies to network with students and explain more about what they do.

Contact Emma McLaughlin at mclaughlin.453@osu.edu for more info.

Special Events
Engineering Ball
In 2019, SWE hosted the first ever Engineering Ball to commemorate Women’s History Month. Over 400 engineering and non-engineering students attended. We are currently investigating safer options for this large event during the Spring of 2021.

Contact Rachel Varughese at varughese.15@osu.edu for more info.
Mentorship

Big/Little Program
In this program, underclassmen “Littles” are assigned to an upperclassman “Big” according to major, interests, and availability. Together, the pair participates in special SWE events such as movie nights, craft nights, resume reviews, and other activities around Columbus. We hope that these connections provide each member with an opportunity to grow professionally and meet other SWE members.

Contact Madison Chandler at chandler.372@osu.edu for more info.
Thank You, Sponsors!

We would like to thank the following companies & organizations for working with and supporting OSU SWE during the 2020-2021 academic year. Our events would not be possible without support from our sponsors.

If your company is interested in involvement with OSU SWE, please contact Sarah Madigan (madigan.50@osu.edu) to discuss event collaboration & sponsorship opportunities. Feel free to contact us with questions as well.

Thank you once again, and we look forward to working with you!