Hello! My name is Megan Schaefer, and I am the 2017 Society of Women Engineers (SWE) Sponsorship Director at The Ohio State University. I am writing to you because your company has either sponsored OSU SWE programs in the past or has shown interest in developing a relationship with our student organization. In an attempt to streamline and simplify the involvement process for companies, we have created this sponsorship packet to showcase the opportunities that we have available.

In this document you will find:
- Information about our student organization
- Information about available sponsorship & involvement opportunities

We strive to maintain a relationship with our company sponsors that allows OSU SWE to foster an environment that grows and supports women in engineering while allowing companies to network with potential recruits.

If you have done an event with us in the past—THANK YOU! I hope your company will continue to collaborate with OSU SWE. It is because of the generous support of companies that Ohio State SWE can continue to promote the development of women in STEM fields. Through my involvement with Ohio State SWE, I have received incredible opportunities and have seen myself develop both as an engineer and as a leader; through strong company involvement, I hope to create a powerful Ohio State SWE section for many students to come.

If you have any questions about information in this packet, please do not hesitate to email or call me. We are very flexible with the type of events that we have and are willing to work with your company to organize an event that suits your needs. Thank you in advance and we look forward to working with you.

Sincerely,

Megan Schaefer
SWE Sponsorship Director
The Ohio State University
schaefer.307@osu.edu
513-203-0712
WHAT IS OHIO STATE SWE?

The Society of Women Engineers (SWE) is a non-profit educational and service-oriented professional organization that promotes the development of women in STEM fields at the collegiate and professional levels. Visit www.swe.org for more information on the society as a whole.

At Ohio State SWE, we’re committed to implementing the ideals and goals of the society in our section. We strive to work with women in engineering at Ohio State to develop well rounded individuals through technical and leadership growth. These opportunities include:

1. **Networking and Career Opportunities** such as company information sessions, professional development events, and funding trips to Annual and Regional Conferences.

2. **Engineering Outreach** events including Discover Engineering and CSI Day with elementary and middle school girls, along with an Engineering Day with high school students!

3. **Mentoring** through our “Big/Little SWEsters” Program.

4. **Social Events** for our members and others interested in SWE. Examples include football tailgates, apple picking, cookie decorating, and much more!

5. **Scholarships** to members in good academic standing that have actively participated in our section’s events.

**BENEFITS TO COMPANY SPONSORS**

1. Networking with students for co-op/intern/full-time positions

2. Company logo on sponsored event emails, papers, and shirts


4. Exposure of your company name to engineering students and The Ohio State University community

**Sponsorship Levels and Benefits**
Options for Direct Sponsorship:

1. SWiEsters Buckeyethon Team Sponsor
2. A Discover Engineering Activity
3. Scholarship for our members
4. A Big/Little Event

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SWE Etiquette Dinner

In November 2017 Ohio State SWE will be co-hosting an annual Etiquette Dinner with the Central Ohio Professional SWE section. The purpose of this event is to inform members on meal etiquette in professional settings.

Annual SWE Career Fair

In February 2018, SWE, in partnership with Ohio State’s Engineering Career Services, will be hosting an annual career fair open to all engineering students. This is an excellent opportunity to increase visibility for your organization. The career fair is attended by thousands of highly qualified individuals seeking internships, co-op, and career opportunities. If your organization is interested in having a booth at our career fair, please contact our career fair coordinator, Lexi Hemker, at hemker.22@buckeyemail.osu.edu for more information.

Networking Nights

The evening before the SWE career fair, our section will be hosting a networking event. This is an excellent opportunity to gain face to face interaction with Ohio State students in a more informal setting than the career fair. The event is targeted more towards minorities, but is open to the entire college of engineering. SWE also partners with IISE in the fall for a networking night before The Ohio State Engineering Expo. If interested in either event, please contact our career fair coordinator, Lexi Hemker, at hemker.22@buckeyemail.osu.edu or our Special Events coordinator, Sam Thobe, at thobe.33@buckeyemail.osu.edu for more information.
Big/Little SWEsters Peer Mentoring Group

This is the sixth year of the Ohio State SWE peer mentoring group. In this program, underclassmen are paired up and placed in groups called “houses” with upperclassmen by engineering discipline. This gives underclassman a resource for academic and career related questions. Also, by having someone to talk to at SWE events, we hope this will encourage underclassmen to participate more regularly. Big/Little has events specifically for the participants to get together such as movie nights, craft nights, resume reviews, and other activities around the city of Columbus. If interested in working with this program, please contact our Big/Little Coordinator, Kayla Guarnieri, at guarnieri.19@osu.edu.

Information Sessions & Professional Development Events

Ohio State SWE regularly partners with companies to create unique and useful professional development events both for the students and the companies. Such professional development events can include mock interviews, resume reviews, and career fair preparation. These events provide a great opportunity for companies to network with students and explain more about what they do. If you would like to be considered for this type of event during the 2017-2018 year, contact our Professional Development director, Rachel Knapp at knapp.324@buckeyemail.osu.edu with any questions.
OUTREACH AND EDUCATION

Ohio State SWE 5K

As fundraisers for a local grade school’s STEM Program, SWE will be putting on the Fifth Annual Ohio State SWE 5K and Volleyball Tournament in April 2018. Last year, SWE raised money for Ridgeview Middle School’s STEM Program. Please contact our Special Events coordinator, Sam Thobe, at thobe.33@buckeyemail.osu.edu for more information. We are currently looking for sponsors for this event. All sponsors will receive recognition at the event. Sponsorship opportunities are listed below:

- Participant t-shirts
- Food
- Participant and attendee prizes

SWiEsters at Buckeyethon

Buckeyethon is Ohio State’s annual dance marathon to raise money for the Children’s Miracle Network. Students participating in the dance marathon raise money and choose a 12 hour shift to dance with Miracle Kids of Nationwide Children’s Hospital. SWE collaborates with Ohio State’s Women in Engineering Program to create a team of SWiEsters to dance at Buckeyethon.
Discover Engineering

For Discover Engineering, SWE goes to a local middle school and exposes students to engineering through fun and challenging projects. This occurs twice a month, and each visit highlights a different type of engineering. Some projects include constructing roller-coasters, testing chemical properties of various materials, and launching bottle rockets. SWE is also looking to host an Engineering Day with high school students this year. Please contact our Outreach Director, Missy Ryan, at ryan.1342@buckeyemail.osu.edu for more information.

CSI Day

Our Outreach events are dedicated to encouraging kids to think outside of the box, and to take on challenges. CSI day is a brand-new event that we are launching in February 2018 for middle-school kids. This event will challenge the kids to use evidence analysis and forensic science to solve a crime.
SOCIETY CONFERENCES AND UNIVERSITY SCHOLARSHIPS

WE Local CONFERENCE

Each spring, the registered members of our section are invited to attend the WE Local SWE Conference. This year, the conference will be hosted by WE Local Milwaukee in February. Fees associated with this event include transportation, registration fees and hotel.

SECTION SCHOLARSHIP AWARDS

At the end of each academic year, top performing students within our organization are awarded scholarships based upon SWE involvement, university leadership, academics and professional experience. Options are available to contribute to the general scholarship fund, as well as to provide a specific company sponsored scholarship.

ASPIRE • ADVANCE • ACHIEVE
Since the 2014 academic year, Ohio State SWE provides a limited number of scholarships for students to attend the annual SWE conference. This scholarship equates to roughly $1000 and covers transportation, conference registration and lodging for the duration of the event. The 2017 annual society conference will be held on October 26-28th in Austin, TX. Options are available to sponsor a specific student, as well as to provide a donation to the overall scholarship fund.
Thank you to our 2016-2017 Sponsors

We would like to thank the following companies & organizations for working with and supporting OSU SWE during the 2016-2017 academic year. Our events would not be possible without support from our sponsors.

Buckeye Sponsor

If your company is interested in involvement with OSU SWE, please contact Megan Schaefer (schaefer.307@osu.edu) to discuss event collaboration & sponsorship opportunities. Feel free to contact us with questions as well.

Thank you once again, and we look forward to working with you!

ASPIRE · ADVANCE · ACHIEVE